

# THE BUSINESS ADV CATE

A publication of the Nevada Department of Business and Industry

2015 Legislative Session:

Significant changes made to business tax structure



On July 1, the tax landscape for Nevada's businesses changed. The biggest change was implemented by Senate Bill 483, which will impose a so-called "Commerce Tax" and raises State business license fees for certain business filings, among other changes. It is important for all businesses, regardless of size to become familiar with these changes to ensure compliance. As with any major legislation impacting business, we recommend consulting with a professional that can help navigate the potential complexity inherent with changes in the tax code.

## Commerce Tax<sup>1</sup> (SB 483)

The Commerce Tax is a revenue tax on each business in Nevada whose gross revenue in a fiscal year exceeds \$4 million. The fiscal year for purposes of this tax calculation begins July 1, 2015 (fiscal year 2016). The tax is collected annually with the first return and payment due on August 15, 2016. The tax is calculated on gross revenue, which is defined in specific sections of the bill. The tax rate is specific to

dustry as defined by a company's NAICS code. For example, the rate for companies falling under Finance and Insurance (NAICS 52) is .111%; Real Estate Rental and Leasing (NAICS 53), .25%. Companies with multiple NAICS codes will be required to designate which generates its highest percentage of gross revenue upon initial filing.

Businesses subject to the Commerce Tax will be entitled to a credit toward their Modified Business Tax (MBT) liability equal to 50 percent of their Commerce Tax liability beginning the first quarter after the first payment of the Commerce Tax.

## **Modified Business Tax**<sup>1</sup> (SB 483)

Changes were made to Modified Business Tax rates effective July 1 and should be used during filing the first quarter return of fiscal year 2016, i.e. quarter end September 30, 2015 due October 31, 2015. The rate for general business is 1.475%, and reduces the wage threshold exemption to \$50,000 per quarter.

For financial institutions and any entity subject to the Net Proceeds of Minerals Tax, the rate is 2%.

## Cigarette Tax<sup>1</sup> (SB 483)

The cigarette tax was increased from \$1.00 to \$1.80 per pack of 20 cigarettes, a \$.80 increase, effective July 1. Cigarette stamps purchased prior to July 1, 2015, but not affixed prior to that date will be subject to the additional tax.

## State Business License Fee (SB 483)

State business license fees will increase from \$200 to \$500 for the following entity types: For profit Corporations formed under Chapters 78, 78A, 78B and 80. The fee for all other entity types remain unchanged at \$200. In addition, there will be a \$25 fee increase in both Initial lists and Annual lists for all entity types. These changes will be in effect beginning July 1.

Continued









## **Business Tax Structure, continued**

## **Live Entertainment Tax**<sup>1</sup> (SB 266)

The passage of SB 266 captures revenue from an evolving entertainment landscape and closes confusing loopholes. The tax applies to admission charges for both gaming and non-gaming venues with a flat rate of 9% of admission charge for all venues over 200 people. Food and beverage at a live entertainment venue will no longer be subject to the live entertainment tax.

The Department of Taxation held the first regulation workshop on SB 483. A video recording of the workshop session can be found on their website at <a href="http://nvleg.granicus.com/MediaPlayer.php?publish\_id=699d7b20-24de-11e5-9422-604da2064c43">http://nvleg.granicus.com/MediaPlayer.php?publish\_id=699d7b20-24de-11e5-9422-604da2064c43</a>. Future workshops and hearings will be scheduled on the implementation of the Commerce Tax.

Questions about the tax changes can be directed to the Department of Taxation call center: 866-962-3707. Information about State Business Licensing can be found at http://nvsos.gov or by calling 800-450-8594. To view the language of these bills and others, visit <a href="https://www.leg.state.nv.us/Session/78th2015/Reports/AllBillsThatBecameLaw.cfm">www.leg.state.nv.us/Session/78th2015/Reports/AllBillsThatBecameLaw.cfm</a>.

## NV Energy's Sure Bet helps reduce costs, improve profit

An energy management plan is one of the most promising profit-improvement cost reduction programs available today for commercial organizations. The NV Energy Sure Bet program offers two distinct programs specifically designed to assist small businesses in the development and implementation of an energy management plan.

If you are a small business interested in conserving energy and lowering your operating cost contact the NV Energy Sure Bet program today at **1-800-342-6335** or email <a href="mailto:sure-bet@nvenergy.com">sure-bet@nvenergy.com</a>.

The NV Energy Sure Bet Direct Install program offers small businesses the following services:

- Energy bill cost reductions
- FREE facility assessment to identify all potential energy-saving equipment opportunities
- Detailed proposal that includes a list of recommendations, energy savings estimates, project cost, payback period and rebate amount
- Inspections conducted to ensure quality and verify energy savings
- Application support; minimum hassle or time required of participating businesses
- Incentive could cover up to 90% of the project cost depending on energy-efficiency equipment installed, building characteristics, customer usage patterns, age of the existing equipment, location and other parameters specific to the project
- Installation of approved energy-saving equipment

The NV Energy Nonprofit Agency Grant program offers non-profits that are a 501(c) 3 physically located in the NV Energy Service territory cash incentives for lighting retrofits, installation of lighting controls, and heating and ventilation, air-conditioning upgrades. The most popular measure is light emitting diodes (LED) technology that can reduce lighting costs by 30 percent to 50 percent.

Individual projects for a nonprofit organization up to \$5,000 may be eligible for 100 percent funding. Project costs ex-

ceeding \$5,000 and up to \$10,000 may also be funded at 50 percent, with a potential maximum grant of \$7,500. NV Energy will evaluate all applications and award grants based on individual project electric energy savings and cost effectiveness.

As a bonus, the NV Energy Sure Bet program offers FREE facility energy assessments to help small business customers identify low-cost or nocost energy saving opportunities that align with program cash incentives. The customer will receive a report highlighting key facility characteristics, energy savings recommendations, application support, and a list of viable contractors who

are familiar with the NV Energy Sure Bet program and have successfully completed projects.



Now there's a bright idea!

<sup>&</sup>lt;sup>1</sup> Department of Taxation Major Legislation Overview 2015, <a href="http://tax.nv.gov">http://tax.nv.gov</a>

## **ACCESS TO CAPITAL CORNER:**

## THE CONVERSATION

## What you need to know about peer-to-peer lending

By Kevin Davis, Research Director at Australian Centre for Financial Studies

Peer-to-peer (P2P) lending is a fast developing market for individuals and small businesses looking to lend or borrow money. It has the potential to challenge the dominance of traditional financial institutions like banks, but involves new risks for both lenders and borrowers.

In its simplest form, P2P uses a web platform to

connect savers and borrowers directly. In this form, the saver lends funds directly to the borrower. Few providers offer such a "plain vanilla" product. A P2P platform matches individuals using proprietary algorithms. It works like a dating website to assess the credit risk of potential borrowers and

determine what interest rate should be charged. It also provides the mechanics to transfer the funds from the saver to the borrower. The same mechanics allow the borrower to repay the money with interest according to the agreed contract.

There are many ways that the basic framework can differ. This affects the types of risk faced by both lenders and borrowers. Protecting the borrower's identity from the lender is important. What if the lender is a violent thug who takes umbrage if payments aren't met? Protecting the borrower brings another risk. The lender must rely on the operator to select suitable borrowers and take appropriate action to maximize recoveries.

The operator can provide a wide range of services. For example, lenders might have a shorter time frame than borrowers, or discover that they need their funds back earlier than they thought. The operator may provide facilities to accommodate that. Or, rather than lenders being exposed to the default risk of a particular borrower, the operator

may provide a risk-pooling service, whereby exposure is to the average of all (or some group of) loans outstanding.

The further these services extend, the more the P2P operator starts to look like a traditional bank – but not one reliant on bricks and mortar, nor on the traditional mechanisms of credit analysis

relying on customer banking data. The explosion of alternative sources of information (including social media) about an individual's behavior, characteristics, and contacts for instance, provide new opportunities for credit assessment analysis based on applying computer algorithms to such



sources of data.

While the traditional three C's of loan assessment (character, collateral, cash flow) remain important, new data and ways of making such assessments are particularly relevant to P2P operators. Indeed P2P operators go beyond the credit scoring models found in banks in their use of technology and data, unencumbered by the legacy of existing bank technology and processes. It is partly this flexibility, which explains their growth overseas and forecasts of substantial market penetration in other countries. Much of that growth can be expected to come from acceptance by younger customers of the technology involved – and about whom there is more information available from social media to inform credit assessments.

But also relevant is, of course, the wide margins between bank deposit interest rates and personal loan rates. With - arguably - lower operating costs and ability to match or better bank credit assessment ability, P2P operators are able to offer

## Don't be a victim: 'Be Your Own Advocate'

Historically, consumer transactions— purchases of goods or services— were presumed fair because it was assumed that buyers and sellers bargained from equal positions. Beginning in the 1960's, lawmakers began to respond to complaints by consumer advocates that consumers were inherently disadvantaged. Agencies at the state and federal level have been created for the purpose of placing consumers on equal footing with companies.

In Nevada, the Office of the Ombudsman of Consumer Affairs for Minorities serves as a consumer advocate and spearheads education, prevention and advocacy workshops throughout Nevada. At the initiative of the Ombudsman , the "Be Your Own Advocate' campaign began in 2014. The goal of the campaign is to educate consumers through outreach and workshops that help minimize the risk of becoming a victim of fraud.

"The Clark County District Attorney's Office is proud to be a community partner with the State of Nevada Ombudsman of Consumer Affairs for Minorities 'Be Your Own Advocate' campaign. Being aware of your rights and obligations is the best way to ensure you do not become a victim of fraud, or other types of crimes. A well-informed consumer is a protected consumer."

- Steve Wolfson, Clark County D.A.

"The 'Be Your Own Advocate' campaign puts power into the hands of consumers by minimizing and preventing fraud. By providing helpful workshops and educational outreach programs, this program empowers consumers to protect themselves against fraudulent activities. I commend the efforts of the Ombudsman's Office to inform consumers and protect the public."

- Dean Heller, U.S. Senator

The bilingual workshops are conducted monthly and address a variety of consumer topics and issues relevant to employers, employees, youth, seniors, women and minorities. Sessions are open to the public, with limited seating. If you are interested in learning more about your rights and obligations as a consumer, these sessions may be for you!

To learn more about the upcoming workshops, please contact Miriam Hickerson at (702)486-4575 or <a href="mailto:mhickerson@business.nv.gov">mhickerson@business.nv.gov</a>.



### Q: Why should I define a "target market"?

**A:** Small businesses have many challenges as they strategically plan to start and grow a sustainable business. During these critical planning stages it's important to map out sequential steps to assure efficiency as well as strategies. It can also be helpful to step back and consider why so many businesses fail in the first few years.

A business plan is always encouraged to establish the key elements, and to be sure nothing is left out. Conducting market research cannot be overlooked. It is paramount in the success potential of all businesses.

Too many times new business owners move forward with their idea or product because their "gut" tells them that their idea is great, or friends and family support them. And then sales are low and their revenue projections are off-base.

Cash is king, but data is gold! Relevant information has never been more accessible. The U.S. Census Bureau provides information that assists small businesses in identifying their market of people who will be most likely to spend money on their product or service. Demographic data is available for small businesses to create a profile of their ideal customer.

Invest some time in browsing the data or seek out a business advisor to help you learn how to navigate the various demographic databases. Free and confidential business counseling is available to all Nevadans through the Nevada Small Business Development Center or your local SCORE chapter. Also upcoming in both northern and southern Nevada are free, 3-hour workshops presented by the U.S. Census Bureau data experts. For registration and further details please visit <a href="https://www.NevadaSBDC.org">www.NevadaSBDC.org</a> and click on our training calendar.

Have a question for one of our guest experts? Email <u>cfoley@business.nv.gov</u>.

## **RESOURCE ORGANIZATION SPOTLIGHT:**



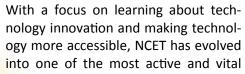
Business.

5441 Kietzke Lane, Second Floor

Reno, NV 89511

www.NCET.org

Technology.



business organizations in Northern Nevada. Members represent all sectors of the business environment: small and large businesses, manufacturing, nonprofits and government. Situated at all stages of the career ladder, members benefit from the variety of people drawn to learn, explore and connect through NCET's activities.

Presenting more than 35 events per year, NCET has a stronghold on the Wednesday calendars of technology enthusiasts.

 Tech Bite lunch, 4<sup>th</sup> Wednesday- Over lunch, speakers explore technology tools that help grow and improve business. Almost every month, the event reaches maximum capacity as mem-

bers and nonmembers strive to learn the latest tips and trends in business technologies.

- **Tech Wednesday**, 3<sup>rd</sup> Wednesday- Experiencing technology in action is the goal of this event. On this evening, the group meets at a local company to learn more about the technology innovations taking place behind the scenes. These company tours have covered all aspects of technology and showcase the variety of tech industries that call Northern Nevada home.
- Jelly!, 2<sup>nd</sup> Wednesday- The focus turns back to work with a networking and co-working at Swill Coffee. A Jelly! is a casual co-working gathering. The concept of co-working time brings together individuals to find support within the community as well as to help build work networks. It

is a casual and free event that all are welcomed to attend.

Two major events highlight NCET's commitment to technology and small businesses.

 Tech Awards- Each spring, the community gathers at the Tech Awards to celebrate Northern Nevada's technology innovators. Additionally, companies are invited to recognize a Tech Star within their own staff or network. This event is organized in combination with the Reno Gazette-

Journal's Entrepreneur of the Year Awards and EDAWN's Existing Industry Awards.

• Small Business Expo- Business resources take center stage in the fall when NCET presents the Small Business Expo, a free event that invites the small business community together to network and discover everything needed to start or grow a business. More than 100 exhibitors interact with more than 1,000

attendees through information booths, educational sessions and introductions.

With this level of activity, NCET requires the dedication of many committed people. NCET is led by the dedication of President and CEO Dave Archer and backed by a 30+ member volunteer board. Each board member is assigned a specific area of concentration to help bring all of these activities together for the business community. NCET is adding special events to its calendar for key topics that require more indepth exploration. Plans are currently in the works for activities this summer that discuss drone technology.

NCET continues to seek new members interested in technology and business. Information is available at ncet.org.

## Peer-to-peer, continued

There is little experience available to understand whether P2P operators will respond to delinquencies by borrowers in a different manner to banks.

It's important that P2P isn't confused with payday lending where low income, high credit risk, borrowers unable to meet repayments can quickly find themselves in dire straits by rolling over very short term loans at high interest rates.

The two business models can overlap – with payday lenders offering loan facilities via web based platforms. One challenge for P2P operators is to ensure the community and regulators accept their model as one of being responsible lenders to credit worthy clients. They also need to convince regulators that these unfamiliar business models do not pose unacceptable risks to potential customers.

P2P lending could have major benefits to individuals who want to invest, lend or borrow money. Hopefully, regulators will be able to distinguish between good and bad business models. If they can't, they could prevent a profound challenge to traditional banking.

## GOVERNOR'S CONFERENCE ON BUSINESS 2015

TUESDAY, AUGUST 25, 2015
ATLANTIS HOTEL AND CASINO



### **SPONSORS**

#### **Business Pitch Competition**





Gold





Silver









Media



**Conference Partners** 







## Nevada, meet Tesla!

Governor Sandoval will be joined by a representative from Tesla at the conference luncheon to formally introduce themselves and to speak about their plans and what that means for the state, local communities and businesses.

### **CONFERENCE AGENDA**

#### 7:30 am

- ♦ Registration begins
- ♦ Continental breakfast and networking

#### 7:30 am- Noon

- Business Resource Expo: featuring 80+ service providers, funders, B2B companies and government entities
- Breakout Sessions: Workforce Development for the New Economy and IT Security: Protecting Your Business, Commerce Tax: Myths and Facts
- Business Pitch Competition sponsored by AT&T/IQ Technology
   Solutions: first place prize package valued at \$13,500 in cash and services, second prize is \$2,500 cash

#### Noon- 1:30 pm

• Conference luncheon with Governor Brian Sandoval, featuring special guest speaker from Tesla

## REGISTER ONLINE http://govconference.nv.gov

Conference Attendees: \$40 in advance; \$50 at the door Business Expo Exhibitors: \$250 nonprofit; \$350 B2B Business Pitch Competition: \$40 (due prior to July 17, 2015)

Questions? (702) 486-2750



NEVADA DEPARTMENT OF BUSINESS AND INDUSTRY

## **STATEWIDE CALENDAR OF EVENTS**

For event details, registration instructions and cost, please visit <a href="http://business.nv.gov/Business/Event Calendar">http://business.nv.gov/Business/Event Calendar</a>/Calendar\_of\_Events/

## LAS VEGAS

June 20	SCORE– Find Out What Business is a Good Fit for You
9:00– 11:30 am	Urban Chamber of Commerce
	1951 Stella Lake St., Suite 30
June 23	Entrepreneur Leadership, Part 2 of 6, Critical Conversations
2:00- 4:00 pm	Nevada Women's Business Center
·	555 E. Charleston Blvd., Suite E
June 24	Social Media Marketing for Small Business
8:15– 10:00 am	Microsoft Store– Fashion Show Mall
	3200 S. Las Vegas Blvd, Suite 1045
June 25	Market Research for Small Business Using US Census Data
4:30- 7:30 pm	University of Nevada Cooperative Extension
'	8050 Paradise Road – Classroom A&D
June 25	Market Research
6:00- 8:00 pm	Nevada Women's Business Center
	550 E. Charleston Blvd., Suite E
June 25	SCORE– Franchising: Debunking the Myths
6:00– 8:00 pm	Clark County library
0.00 0.00 pm	1401 E. Flamingo Road
June 29	FDIC SBA Money Smart for Business Record Keeping
9:00– 11:00 am	Urban Chamber of Commerce
9.00-11.00 am	1951 Stella Lake Street
luna 20	
June 30	Entrepreneur Leadership, Part 3 of 6, Start With Why
2:00– 4:00 pm	Nevada Women's Business Center
	550 E. Charleston Blvd., Suite E
July 6	FDIC SBA Money Smart for Business Financial Management
9:00– 11:00 am	Urban Chamber of Commerce
	1951 Stella Lake Street
July 7	Entrepreneurship Leadership, Part 4 of 6, Circle of Influence
2:00– 4:00 pm	Nevada Women's Business Center
	550 E. Charleston Blvd., Suite E
July 13	FDIC SBA Money Smart for Business Banking Services Available
9:00– 11:00 am	Urban Chamber of Commerce
	1951 Stella Lake Street
July 14	Entrepreneur Leadership, Part 5 of 6, Coaching
2:00– 4:00 pm	Nevada Women's Business Center
	555 E. Charleston Blvd, Suite E
July 14	SCORE Partners Present: Ask The Lawyer
5:00– 7:00 pm	West Charleston Library
	6301 W. Charleston Blvd.
July 16	Where's the Contract?
1:00– 3:00 pm	University of Nevada Cooperative Extension
	8050 Paradise Rd., Classroom A & D
July 19-22	SXSW V2V
	Bellagio
	3600 S. Las Vegas Blvd.
July 20	FDIC SBA Money Smart for Business Credit Reporting
9:00– 11:00 am	Urban Chamber of Commerce
	1951 Stella Lake St. 7
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## LAS VEGAS, continued

July 21	Entrepreneur Leadership, Part 6 of 6, Delegation
2:00- 4:00 pm	Nevada Women's Business Center
·	550 E. Charleston Blvd., Suite E
July 22	Nevada Small Business Association
9:00 am- 12:00 pm	SBA
·	300 S. 4th Street, Suite 400
July 27	FDIC SBA Money Smart Business: Tax Planning and Reporting
9:00– 11:00 am	Urban Chamber of Commerce
	1951 Stella Lake Street
July 28	Nevada Industry Excellence– Lean Manufacturing Workshop
8:30 am– 5:00 pm	Desert Research Institute
	755 E. Flamingo Road
August 3	FDIC SBA Money Smart for Business:: Time Management
9:00– 11:00 am	Urban Chamber of Commerce
	1951 Stella Lake Street
August 10	FDIC SBA Money Smart for Business:: Risk Management
9:00– 11:00 am	Urban Chamber of Commerce
	1951 Stella Lake Street
August 17	FDIC SBA Money Smart for Business:: Insurance
9:00– 11:00 am	Urban Chamber of Commerce
	1951 Stella Lake Street
August 20	Where's The Contract?
1:00– 3:00 pm	University of Nevada Cooperative Extension
	8050 paradise Road, Suite 100– Classroom A&D
August 20	SCORE– How to Fund Your Business
6:00– 8:00 pm	Clark County Library
·	1401 E. Flamingo Road
August 24	FDIC SBA Money Smart for Business:: Selling a Small Business and
9:00- 11:00 am	Succession Planning
	Urban Chamber of Commerce
	1951 Stella Lake Street
August 27	Market Research for Small Business using US Census Data
5:30– 8:30 pm	University of Nevada Cooperative Extension
	8050 paradise Road, Suite 100– Classroom A&D
August 31	FDIC SBA Money Smart for Business:: Organizational Types and Con-
9:00– 11:00 am	siderations for a Small Business
	Urban Chamber of Commerce
	1951 Stella Lake Street

## **WEBINAR**

July 8 2:00– 3:00 pm	Contracting 101: How to do Business with the Government
July 23 2:00– 3:00 pm	Opportunities and Resources for Veteran-Owned Businesses
August 12 2:00– 3:00 pm	Capabilities Statements- The Resume for Your Business

## **RENO/ NORTHERN NEVADA**

June 23	Debunking the Franchise Myths: More than Burgers and Fries
5:00– 7:00 pm	The Cube at Midtown
3.00= 7.00 pm	800 Haskell Street
L	
June 24	NCET Tech Bite
11:30 am– 1:00 pm	Atlantis Casino Resort Spa
	3800 S. Virginia Street
June 27	Start Up Basics
9:30– 11:30 am	University of Nevada Reno– Redfield Campus
	18600 Wedge Parkway
July 1, 8, 15, 22,29	1 Million Cups
	Swill Coffee and Wine
	3366 Lakeside Court
July 11, 18, 25	SCORE's Simple Steps for Starting Your Business Series Workshop
9:00 am– 12:00 pm	University of Nevada Reno
·	1664 N. Virginia Street– Ansari Business School, room 107
Luly 15	
July 15	NCET's Jelly
2:00- 5:00 pm	Swill Coffee and Wine
	3366 Lakeside Ct.
July 16	Where's The Contract
1:00– 3:00 pm	Governor's Office of Economic Development
2 meeting locations	808 W. Nye Lane– Carson City
	Truckee Meadows Community College
	7000 Dandini Blvd., Sierra room 108– Reno
July 16	Start Up Basics
6:30-8:30 pm	Northern Nevada Development Authority
	704 W. Nye Lane– Carson City
July 22	NCET Tech Bite
11:30 am– 1:00 pm	Atlantis Casino Resort Spa
'	3800 S. Virginia Street
August 1	SCORE's Simple Steps for Starting Your Business Series Workshop
9:00 am– 12:00 pm	University of Nevada Reno
'	1664 N. Virginia Street– Ansari Business School, room 107
August 5, 12, 19, 26	1 Million Cups
9:00– 10:00 am	Swill Coffee & Wine
	3366 Lakeside Court
August 8	Social Media and Your Business
9:00 am– 12:00 pm	University of Nevada Reno
	Ansari Business School, room 107
August 12	Market Research for Small Businesses Using U.S. Census Data
4:30– 7:30 pm	University of Nevada Reno– Redfield Campus
	18600 Wedge Parkway, Building A, 1st floor computer lab
August 13	Start Up Basics
6:30– 8:30 pm	Northern Nevada Development Authority
- 0.50 p	704 W. Nye Lane– Carson City
August 20	Where's The Contract
1:00– 3:00 pm	Governor's Office of Economic Development
2 meeting locations	808 W. Nye Lane– Carson City
2 meeting locations	Truckee Meadows Community College
	7000 Dandini Blvd., Sierra room 108– Reno



## NEVADA SMALL BUSINESS RESOURCE DIRECTORY



### **ACCESS TO CAPITAL**

Accion 1951 Stella Lake St. Las Vegas, NV. 89106 Phone: (702) 250-3372 Web: www.accionnv.org

Bank of Nevada Multiple Locations Web: www.bankofanevada.com

Prestamos/CPLC 3685 Pecos-McLeod Las Vegas, NV. 89121 Phone: (702) 207-1614 Web: prestamosloans.org

Nevada State Bank Multiple Locations Web: www.nsbank.com

Nevada State Development Corporation 1551 Desert Crossing Ct. Las Vegas, NV. 89144 Phone: (702) 877-9111 Web: www.nsdc.com

Nevada State Development Corporation 6572 South McCarran Blvd.

Reno, NV. 89509 Phone: (775) 770-1240 Web: www.nsdc.com

Nevada Microenterprise Initiative (NMI) 550 E. Charleston Blvd. Suite E Las Vegas, NV. 89104

Phone: (702) 734-3555 Web: www.4microbiz.com

Rural Nevada Development Corporation

1320 E. Aultman St. Ely, NV. 89301

Phone: (775) 289-8519 Web: www.rndcnv.org

SBA

Multiple Locations Web: www.sba.gov The Interface Financial Group Chuck and Karin Schultz Phone: (702) 636-8644

Web: www.interfacefinancial.com/

Schultz

USDA Rural Development 7080 La Cienega St. Ste. 100 Las Vegas, NV. 89119

Phone: (702) 407-1400 ext. 103 Web: www.rurdev.usda.gov/

NVHome.html

The Valley Center Opportunity Zone (VCOZ)

300 North 13th St. Las Vegas, NV. 89101 (702) 384-8269 Web: www.vcoz.org

Wells Fargo
Multiple Locations

Web: www.wellsfargo.com

#### **EXPORTING**

Governor's Office of Economic Development See Government Contracts below

Nevada Industry Excellence Multiple Locations Web: www.nevadaie.com

U.S. Department of Commerce-U.S. Export Assistance 400 S. Fourth St. Ste. 250 Las Vegas, NV. 89101 Phone: (702) 388-6469 Web: www.export.gov

#### **GOVERNMENT CONTRACTS**

Clark County Department of Finance Purchasing & Contracts 500 S. Grand Central Pkwy. Las Vegas, NV. 89155 Phone: (702) 455-0000 Web: www.clarkcountynv.gov/depts/

Web: www.clarkcountynv.gov/depts/finance/purchasing/pages/default.aspx

Governor's Office of Economic Development 555 E. Washington Ave. Suite 5400 Las Vegas, NV. 89101

Web: www.diversifynevada.com

Phone: (702) 486-2700

Governor's Office of Economic Development 808 West Nye Lane Carson City, NV. 89703 Phone: (775) 687-9900

Web: www.diversifynevada.com

Nevada Department of Transportation

600 S. Grand Central Pkwy. Room 140 Las Vegas, NV. 89106 Phone: (702) 730-3301 Web: www.ndotdbe.com

#### **INSURANCE**

State of Nevada, Division of Insurance 2501 E. Sahara Ave. Suite 302 Las Vegas, NV. 89104 Phone: (702) 486-4009 Web: www.doi.state.nv.us

State of Nevada, Division of Insurance 1818 E. College Parkway Suite 103 Carson City, NV. 89706 Phone: (775) 687-0700

Web: www.doi.state.nv.us

State of Nevada, Division of Industrial Relations, Workers' Comp Section 1301 N. Green Valley Pkwy, Suite 200 Henderson, NV 89047 Phone: (702) 486-9000

Web: dirweb.state.nv.us/wcs/wcs.htm

### **LABOR LAWS**

State of Nevada, Office of the Labor Commissioner 555 E Washington Ave. Suite 4100 Las Vegas, NV. 89101 Phone: (702) 486-2650 Web: www.laborcommissioner.com

(Continued)

State of Nevada, Office of the Labor

Commissioner

675 Fairview Dr. Suite 226 Carson City, NV. 89701 Phone: (775) 687-6409

Web: www.laborcommissioner.com

#### **STATE BUSINESS LICENSE**

Secretary of State Multiple Locations Web: www.nvsos.gov

SilverFlume Business Portal Web: nvsilverflume.gov

#### **TAXATION**

State of Nevada, Department of Taxation

Multiple Locations
Web: www.tax.nv.gov

Internal Revenue Service 110 N. City Parkway Las Vegas, NV. 89106 Phone: (702) 868-5005 Web: www.irs.gov

## **TRAINING OPPORTUNITIES**

Nevada Microenterprise Initiative (NMI) 550 E. Charleston Blvd. Suite E

Las Vegas, NV. 89104 Phone: (702) 734-3555 Web: www.4microbiz.com

Nevada Small Business Development

Center

Multiple Locations Web: www.nsbdc.org

SBA

Multiple Locations Web: www.sba.gov

**SCORE** 

Multiple Locations
Web: www.score.org

Vegas PBS - Global Online Advanced

Learning (GOAL) 3050 E. Flamingo Rd. Las Vegas, NV. 89121 Phone: (702) 799-1010

Web: www.vegaspbs.org/workforce/

#### **VETERANS SERVICES**

Nevada Department of Veterans Services and Technology (NCET)

**Multiple Locations** 

Web: www.veterans.nv.gov

#### **WORKPLACE SAFETY**

State of Nevada, Division of Industrial Relations

1301 N. Green Valley Parkway Suite 200

Henderson, NV. 89014 Phone: (702) 486-9080

Web: www.dirweb.state.nv.us

State of Nevada, Division of Industrial

Relations

400 West King St. Suite 400 Carson City, NV. 89710 Phone: (775) 684-7260

Web: www.dirweb.state.nv.us

#### **OTHER**

City of Henderson 240 Water St.

Henderson, NV. 89015 Phone: (702) 267-2323

Web: www.cityofhenderson.com/ economic-development/home

City of Las Vegas 495 S. Main St. Las Vegas, NV. 89101

Web: www.lasvegasnevada.gov

Clark County

500 S. Grand Central Pkwy. Las Vegas, NV. 89155-1212 Phone: (702) 455-2000

Web: www.clarkcountynv.gov

**Economic Development Authority of** 

Western Nevada (EDAWN) 5190 Neil Rd. Suite 110 Reno. NV. 89502

Phone: (775) 829-3700 Web: www.edawn.org

Nevada Association of Counties (NACO)

304 South Minnesota St. Carson City, NV. 89703 Phone: (775) 883-7863 Web: www.nvnaco.org Nevada's Center for Entrepreneurship and Technology (NCET) 5441 Kietzke Lane, Second Floor Reno, NV 89511 Web: www.NCET.org

Nevada Department of Employment, Training and Rehabilitation (DETR) 500 E. Third St.—Carson City, NV. 89713 2800 E St. Louis Ave—Las Vegas, 89104 Web: www.detr.state.nv.us

Nevada League of Cities & Municipalities

310 S. Curry St.

Carson City, NV. 89703 Phone: (775) 882-2121 Web: www.nvleague.com

Nevada Women's Business Center Nevada Microenterprise Initiative (NMI) 550 E. Charleston Blvd. Suite E

Las Vegas, NV. 89104 Phone: (702) 734-3555 Web: www.4microbiz.com

The CUBE 800 Haskell St. Reno, NV. 89509 Phone: (775) 622-9900 www.c4cube.com

University of Nevada Las Vegas Office of Economic Development

4505 S. Maryland Pkwy.

Box 451092

Las Vegas, NV. 89154-1092 Phone: (702) 895-3011

Web: www.unlv.edu/research/econdev



## New office space? Planning ahead saves time, money

With the economy improving and businesses growing, companies are relocating their IT infrastructure as they expand to new facilities. New start-ups and business mergers are also requiring IT infrastructure work. If your organization is in a similar position and looking for a new location or expanding to an additional location, make sure that you perform due diligence on your business IT needs. Here are a few tips to insure that your technology works and is ready for business when the keys are handed over.

**Internet Access.** Before you sign the lease on your new place, make sure that you can get fast and reliable Internet access to your office. This will prevent you from learning that Internet access is either slow, non-existent or really expensive after the decision has already been made about the new facility.

It is always a good idea to confirm that at least two Internet service providers (ISP) are serving the facility, particularly if you are using cloud service providers for critical computing services. Having redundant ISPs can be important when one fails and the other is still up and providing access to your remote applications and services.

Since more and more companies rely on fast and reliable Internet access to deliver their services, messaging and products to clients, Internet access should be top of mind. With the growing popularity of hosted IT services, like those provided by Microsoft Office 365 and cloud providers, an inexpensive DSL service may not be fast enough to deliver a positive end user experience for staff, and should probably be relegated to a failover option in case your primary high speed line fails.

**Facility Wiring.** Business owners are always excited to design their new offices spaces and get the tenant improvements started, but often overlook the network cabling, IT infrastructure power and data location. Engage your contractor and IT team early to make sure these items are part of the tenant improvement plan, as they can be expensive to do later.

**New IT Equipment.** Whether it is buying a few new computers for the move or installing new network gear and servers, keep in mind that there may be a long lead time on business IT products and implementation services. The IT planning side of a move or expansion is not a trivial matter. Multiple vendors with many interdependencies all need to be coordinated for a successful transition.

If your company is planning a move or expansion, take the extra step to audit available Internet providers before you sign the lease and include IT as part of the planning process. The additional up-front work will save you time, money and headaches when the move occurs. With the proper planning the transition of IT services can be nearly seamless with only a few hours of downtime.

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